



May 2012

Dear All,

Enjoy our 5th Edition of Travel Momentum.

Latest News From Airlines

- Ethiopian Airlines has started its new weekly flight bound to the Seychelles islands
- Air Namibia has launched three new routes: Harare, Ondijiva and Gaborone
- British Airways' Owner, IAG has taken ownership of BMI mainline, giving customers access to more destinations, better frequencies and more seats. Very attractive offers for Executive and Diamond Club members.
- West Jet has introduced Kargo Kids, which is an exciting new program allowing guests to travel on select child-free flights, creating a quieter and more relaxing in-flight experience, while children travel in a "special VIP" area of the aircraft.
- Southwest Airlines announced that its wholly owned subsidiary Air Tran Airways received route authority from the U.S. Department of Transportation (DOT) to operate new international flights between Chicago Midway International Airport and Cancun International Airport. Air Tran will offer one daily nonstop flight between the two cities beginning on June 3, 2012, subject to Mexican government approval.

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Special Fares

CITY	FARE
NEW YORK	From US\$ 333
WASHINGTON	From US\$ 370
CHICAGO	From US\$ 425
TORONTO	From US\$ 450
LOS ANGELES	From US\$ 730



Swiss International Airlines - Spring Promotion to North America:

- Outbound travel from Nairobi until 20 June 2012 or from 16 September to 31 December
- Last ticketing date 04 May 2012
- Terms and conditions apply

Other News

KTB Appoints New Market Development Representatives in SA

The Kenya Tourist Board (KTB) has recruited Aviareps (PTY) LTD. as its new Market Development Representatives (MDRs) in South Africa, with immediate effect.

The expertise of Aviareps stems from their wide experience in travel and trade promotions, workshops, on line training, marketing, media relations and strategy to events and exhibitions and brand consulting among others



GSM & TCL:

Travel Creations takes you to...FLORIADÉ 2012:

GSM Netherlands, our key partner in Holland is proud to be the official travel partner of the ongoing world horticulture expo, Floriade. **FLORIADÉ happens ONCE EVERY TEN YEARS!!!** The event does not only feature horticultural exhibitions events but cultural ones too: including dance, music, educational, and theatrical events.

As the exclusive GSM Kenyan partner, we are able to assist you with any travel requirements you may have i.e. competitive air tickets, ground transportation and suitable accommodation in Venlo.

Please contact us for your bookings and get the feel of Floriade 2012.

GSM GLOBAL RISK ROUND UP

All those travelling to Srilanka are being alerted and encouraged to apply mosquito repellent containing 20% - 30% DEET due to an outbreak of dengue fever which has continued to spread in Sri Lanka.

In Mexico, authorities have reported the air quality was critical in the city of Puebla and towns near Popocatepetl Volcano, after it began spewing gas and ash on 19th April.

Travellers are advised to confirm intended travel routes prior to departure and follow instructions issued by local disaster management personnel.

IMEX AMERICA NAILS SHOW CONCEPT



Organizers of worldwide meetings, incentive travel and events trade show, IMEX America, came away from the Exhibition News Awards in London, as the proud winners of the Best International Launch Award.

The judging panel summarized their decision as: **"IMEX America 'nailed it' as a show concept.** The awards are run annually by Mash Media, publishers of magazines and directories for the event, exhibition, meetings and conference sectors.

This year, the event saw 850 guests gathered for dinner and presentations in the newly-renovated West Hall at London's Olympia

WORLD TRAVEL AWARDS WILL HOST AFRICA AND INDIAN OCEAN CEREMONY IN KENYA



World Travel Awards (WTA), the "Oscars of the travel industry," has announced plans to host its first ceremony in Kenya, reflecting the African nation's continuing evolution into a world-class

tourism destination.

WTA's Africa & Indian Ocean Ceremony 2012 will take place in Nairobi September 26, 2012, with the most important decision-makers in the region's travel and tourism sector scheduled to attend. The event will be co-hosted alongside the Africa Hotel Investment Forum (AHIF), a two-day conference (September 25-26) that will showcase the hospitality investment potential of Africa's fastest-growing nations.

The WTA organizers highlighted how Nairobi is rapidly emerging into one of Africa's key hubs for business and leisure.

MORE ABOUT GSM

GSM France Signs with Get There ®

As part of its deployment in the French market, the online booking tool GetThere®, the world's leading Travel and Collaboration platform, with over \$9 billion in annual travel bookings, has signed a partnership with GSM France.

With proven technology and unparalleled global infrastructure services, GetThere helps companies save millions of dollars collectively on the cost of plane and train tickets, rental cars and hotel rooms and offers an online booking experience friendly to travellers from over 2,000 companies which is compatible with all major international distribution systems.



EVENTS DIARY

05 to 07 May 2012–

BUILDEXPO AFRICA at Kenyatta International Conference Centre

The 15th BUILDEXPO AFRICA – Exhibitors from over 32 countries participating at this mega event. The event is supported by prominent government bodies like the Confederation of Indian Industries, Kenya National Chambers of Commerce and Industry, Africa business Development Association, Trace Invest Africa among others.

From 06 May 2012 -

FAIRMONT MT. KENYA SUNDAY BRUNCH

Fairmont Mount Kenya Safari Club offers an experience that fits perfectly with what Sundays are meant to be; a time to unwind, enjoy a good meal and have fun with family in the midst of manicured gardens, tranquil streams and ponds.

Saturday, 12 May 2012 -

RHINO CHARGE FEVER BALL at Muthaiga Country Club

Dinner and dancing, cash bar, wine on the tablets, fabulous raffle prizes. Raising money for Rhino Ark Conservation Projects

Friday 18 May to Sunday, 20 May – LAKE TURKANA

FESTIVAL 2012 at Loiyangalani, Turkana.

Ten Kenyan communities in a remote region of the country, with different traditions, environmental challenges, economic prospects, reconciliation.

Wednesday, 30 May– Know

Kenya More Through Films at Louis Leakey Auditorium, Ring Road, Westlands Lane, Nairobi – MONICA WANGU WAMWERE, THE UNBROKEN SPIRIT 2010.

Directed by Jane Murago Munene – indefatigable efforts of Mama Koigi, mother of human rights activist and politician Koigi wa Wamwere, who was detained as a political prisoner.

Red Sea Tours (EGYPT) Joins GSM Travel Management

GSM Travel Management is pleased to announce the addition of Red Sea Tours of Egypt to its rapidly expanding global network. With more than 15 years of experience in the Egyptian market and the ability to deliver customer centric service, Red Sea Tours have demonstrated the key business practices necessary to become a GSM Partner. Red Sea Tours is a promising asset to the GSM network since Egypt and more generally Middle East is a key growing area.

As a GSM Partner in Kenya, Travel Creations Ltd. welcomes Red Sea Tours on board and look forward to working together in the future.

GET ACQUAINTED WITH YOUR NEIGHBOURS.....

Plan a weekend to Dar es Salaam – ‘The harbor of Peace’ and stay at the elegant Dar Serena hotel situated just minutes away from the Indian Ocean.

The Serena is stylish, yet relaxed – rooms are equipped with satellite television and Wi-Fi, and facilities include a swimming pool and fitness centre. For golf enthusiasts, there is a course nearby.

Rate per person sharing is USD 565.00 for a 2-night package inclusive of flights, transfers and bed and breakfast accommodation.



DID YOU KNOW THIS ABOUT ZANZIBAR.....

Zanzibar is actually an archipelago with the two main Islands of Zanzibar (also known as Unguja, the larger one) and Pemba (the smaller of the two). The Towns on Zanzibar Island include Zanzibar, Chaani, Bambi, Mahonda and Makunduchi.

The people of Zanzibar are known as Zanzibaris and their native language is Kiswahili, commonly known internationally as Swahili though Arabic and English is widely used. The Zanzibaris are mostly engaged in farming or fishing.

The majestic spice island of the Indian Ocean, Zanzibar, used to be the world's largest producer of cloves which has greatly influenced the island's economy and its history. Cloves are a major export of Zanzibar along with coconut and other spices.

There are no large wild animals in Zanzibar but monkeys and small antelopes inhabit forested areas. The rare Kirk's Red Columbus monkey is only found in Zanzibar, predominantly in Jozani Forest. Civets and various species of mongoose are found all over the islands and over 100 species of bird life, varied and interesting.

Zanzibar had the first steam locomotive in East Africa. A tiny two foot gauge engine to haul the Sultan to and fro from his summer palace in the 1880's, and also boasted a seven mile railway to Bububu, built in 1905, which became notorious for setting the countryside alight. Zanzibar was incorporated into the United Republic of Tanzania in 1964. In 1992, Zanzibar became a separate democratic state within the United Republic of Tanzania, governed by a revolutionary Council and House of Representatives. The president of Zanzibar is also the vice president of Tanzania.

The House of Wonders is one of the first buildings in East Africa to have electricity and Zanzibar has the largest number of carved doors in East Africa, the oldest having been discovered in AD 1694. Zanzibar's oldest existing building is the Stone Town, which has 50 mosques and four Hindu temples. Zanzibar's Serena Inn on the Stone Town waterfront is a splendid example of the careful preservation of historic buildings. This project undertaken by the Aga Kahn Fund for Economic Development involved the restoration and rehabilitation of two historic buildings, the Old Extelcoms Building and the Chinese Doctors' Residence.

Book with us and discover more about Zanzibar - **the most exotic, diverse island destination in the Indian Ocean Region, wrapped in a mysterious Arab/African Ambience and flavored with palm fringed, tropical beaches. GREAT LOW SEASON PRICES ON OFFER!!!!**

Till next month.....
Travel Creations Team.

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